# Baqar Raza

Lahore, Pakistan-based Product Designer with 7+ years
of experience. Fully authorized for remote work in the USA.

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## Experience

### Hucu.ai
**Product Designer**

July 2023 - Current (Full-time remote)

- Enhanced clinicians overall messaging experience by **91% to support post-acute care.**
- Clinicians searches for messages and patient reports have **increased by 50%.**
- Collaborated with **clinicians, SNFs, and physician groups** to gather feedback and validate design assumptions for improvement.
- Worked closely with leadership user researchers, product managers, data analysts, developers, and customer success.
- Integrated Hucu with **EHRs** like **PointClickCare, Athenahealth, and ChartPath** to streamline post-acute care by transferring patient notes and orders.
- Conducted inquiries, interviews, and surveys to guide product decisions while ensuring **HIPAA and SOC 2 compliance.**
- Designed end-to-end solutions with a focus on usability, **AI strategies**, and **adaptive experiences** for clinicians.

### Developers Studio
**Product Designer**

July 2021 - July 2023

- Worked on multiple projects, refining **UX skills across diverse industries.**
- Works with PMs, designers, engineers, customers, VPs, and C-suite to design human-centered solutions.
- Focused on driving innovation through NFTs Marketplace, Crypto dashboards, FinTech, DApps, and more.
- Designed web, mobile, and desktop applications.
- Guided products from ideation to implementation, designed new features into existing products.

### SigmaTec Solutions Pvt Ltd
**UI/UX Designer**

Dec 2019 - June 2021

- Worked with the design team on USA-based projects.
- Derived insights by analyzing client requirements.
- Responsible for UX conceptualization, defining information architecture, and designing for IoT, healthcare, statistical portals, and more.

### Tektiks Innovative Network
**UI/UX Designer**

Feb 2019 - Dec 2019

- Designed and redesigned websites for different types of businesses.
- Helped multiple businesses craft their online presence.

## Education

Superior University, Lahore
**BS Computer Science**
2014 to 2019

University of California San Diego
**Human-Centered Design**

IxDF
**User Research – Methods and Best Practices**