

## design portfolio

Behance:

[behance.net/baqarraza0e041](https://www.behance.net/baqarraza0e041)

Dribbble:

<https://dribbble.com/baqar>

Instagram:

[www.instagram.com/design.b/](https://www.instagram.com/design.b/)

LinkedIn:

[baqar-raza-87a429120/](https://www.linkedin.com/in/baqar-raza-87a429120/)

Vimeo:

<https://vimeo.com/user122347723>

## education & more

**Superior University, Lahore**

BS Computer Science

Class of 2019

**Eventure Solutions Colleges**

Diploma in graphic design

Jan 2016

**Punjab Group of College**

Inter in Computer Sciences (ICS)

March 2014

## Skills

Collaboration

Desk research

User analysis

Interviews/Surveys

Mindmapping

Brainstorming

Empathy maps

Affinity diagrams

User personas

Usability testing

A/B testing

User Flows

Sketches

Wireframes

Mockups

Animations

Storyboarding

Illustrations

Presentations

Interactive prototypes

Invision prototyping

evaluation Design Systems

## career objectives

I've decided to convert my Passion to Profession. I specialize in building complex dashboards, web & mobile applications, including interactive prototyping. I enjoy creating an awesome user experience and designing delightful digital products.

I worked with numerous clients from all around the world from early startups to well-established companies. I explored various creative fields from Motion Graphics, Logo Design, Graphic Design, Interaction Design, Ux Research and UI/UX Design. I feel that I have the skill set, mind set, and mentality that a Fantastic Designer needs. So, that's my story :)

## experience

### Developers Studio

Senior Product Designer

July 2021 - present

I'm currently working as a Senior Product Designer at Developers Studio where I'm collaborating with all stakeholders (PMs, designers, engineers, customers, VPs, C suite) to design human centered solutions. I traveled to Turkey recently to engage in stakeholder collaboration for a financial platform project. Exploring ways to enhance the developers studio experience through innovative approaches such as NFTs Marketplace, Crypto dashboards, FinTech, DApps, and more

### SigmaTec Solutions Pvt Ltd

Ui/Ux Designer

Dec 2019 - June 2021

Collaborating with the design team on USA-based projects. Working as a Ui/Ux designer for "yelp". Employing design thinking to create a marketplace for customers to leave a review on Yelp. And design critiques, A/B testing, Usability studies, user research, prototyping

### Tektiks Innovative Network (Pvt) Ltd

Ui/Ux Designer

Feb 2019 - Dec 2019

Working as a Ui/Ux designer on various web design projects for clients based off-shore. Responsible for the user experience (UX) conceptualization and defining the info Architecture. IoT, Healthcare and statistic portals & more.

### Veggiee Pvt.Ltd

Graphic / UI/Ux Designer

April 2018 - Feb 2019

Worked on an online household product-selling e-commerce store. Working on wireframes, user experience (UX) and user interface (UI) design of various digital assets

## Tools

Figma, Sketch, Adobe XD Framer, Flinto, Principle, Zeplin, Invision, Protopie, Balsamiq, Notion Miro, Jira, Adobe suite